

CD/DVD/BD Duplicators & Printers

Product Selection Guide
Spring/Summer 2009



PRIMERA
TECHNOLOGY, INC.

www.primera.com

CD/DVD/BD Duplicators & Printers

Bravo^{se} Disc Publisher

Bravo SE is a compact, all-in-one, automated disc production device that fits perfectly on your desktop. It automatically burns and prints up to 20 discs per job.

It produces full-color, high-quality discs that make your business or organization look truly professional.

Bravo SE is perfect for a wide variety of light- to medium-duty disc publishing jobs. You can burn and print individual discs with unique data or quantities of the same disc.

Just a few of the most popular applications include video and music content, software, press kits, trade show handouts, instruction and training manuals, technical documentation, PowerPoint® presentations, catalogs and more.



FEATURES INCLUDE:

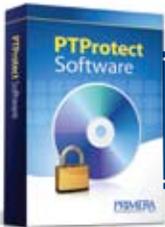
- » Up to 20-disc capacity
- » Color inkjet printing at up to 4800 dpi
- » One high-speed recordable DVD/CD drive
- » Includes burning and printing software for Windows® XP/Vista® and Mac® OS X, 10.2 or higher
- » Bravo SE AutoPrinter also available (no drives, print only)
- » Bravo SE Blu Disc Publisher also available for Blu-ray™ Discs





Bravo II combines automatic, robotic-based CD or DVD duplication along with full-color, 4800 dpi disc printing – all in one compact desktop unit. Up to 50 discs per job are automatically produced.

Whether you're duplicating audio, video, data, software, photos or any other digital information, you'll quickly discover that Bravo II makes the job quick and easy. It delivers unmatched performance and versatility at a very affordable price.



Protect Your Digital Content with PTProtect.



“Set-up is fast and easy. You'll be able to produce professionally burned and printed discs in just minutes.”



FEATURES INCLUDE:

- » Up to 50-disc capacity
- » Color inkjet printing at up to 4800 dpi
- » One high-speed recordable DVD/CD drive
- » Includes burning and printing software for Windows XP/Vista and Mac OS X, 10.2 or higher
- » Bravo II AutoPrinter also available (no drives, print only)
- » Optional business card and mini CD adapter kit
- » Optional PTPublisher NE for connecting to networks

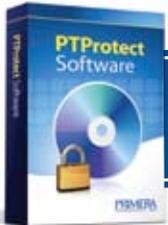
CD/DVD/BD Duplicators & Printers

BravoPro
DISC PUBLISHER

BravoPro is Primera's highest-performance desktop disc publisher. It automatically burns and prints up to 100 CDs or DVDs at a time. Robotics tray-in/tray-out, printing and DVD recording speeds all have been optimized for the fastest possible throughput.

With unparalleled durability, dependability and reliability, BravoPro is the best choice for businesses and organizations that demand solid performance and value.

"The best choice for solid performance and value."



**Protect Your Digital Content
with PTProtect.**

FEATURES INCLUDE:

- » Up to 100-disc capacity
- » Color inkjet printing at up to 4800 dpi
- » Two high-speed recordable DVD/CD drives
- » Includes burning and printing software for Windows XP/Vista and Mac OS X, 10.2 or higher
- » BravoPro AutoPrinter also available (no drives, print only)
- » Optional business card and mini CD adapter kit
- » Optional PTPublisher NE for connecting to networks
- » Rack Mountable



Bravo[®] XR

DISC PUBLISHER

Bravo XR automates the process of burning and direct-to-disc printing for up to 50 discs at a time. It incorporates toughened mechanical components as well as an 11-gauge, all-steel front bezel and a black painted 18-gauge steel case. Integrated blue LED lighting clusters and a clear front panel makes it easy to view the disc burning and printing process.

All supplies and the finished discs are accessible entirely from the front of the unit. This allows the Bravo XR to be placed on shelves, on or under counters or even mounted in a standard 19" 4U rack opening with an optional rack mount kit. It has a steel case and frame and a lockable front panel for use in environments in which an extra measure of ruggedness and security is advantageous.

Just a few of these applications include medical imaging, banking and insurance, government, military, kiosks, digital photo processing, retail music and video download, and much more.



FEATURES INCLUDE:

- » Up to 50-disc capacity
- » Color inkjet printing at up to 4800 dpi
- » One high-speed recordable DVD/CD drive
- » Includes burning and printing software for Windows XP/Vista and Mac OS X, 10.2 or higher
- » Bravo XR-Blu also available for Blu-ray Discs
- » Optional PTPublisher NE for connecting to networks
- » Rack mountable



All XR-Series Disc Publishers are available with Blu-ray Disc drives.



Bravo XR-Series Hardware Components

All XR-Series hardware is built with tough, 18-gauge steel cabinets with 11-gauge steel bezels. Access doors are supplied with locks and keys for maximum security. Supplies replenishment is accomplished entirely from the front, allowing placement virtually anywhere: on counters, shelves and even in standard 19" wide racks with optional rack mount kits. Bravo XRn is not rack-mountable.

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Bravo®
DISC PUBLISHER **XRP**

Bravo XRP has the same rugged, heavy-duty, rack-mountable chassis and cabinet as the Bravo XR but with dual DVD/CD drives. It automatically burns and prints up to 100 CDs or DVDs at a time.

Primera's XR-Series disc publishers utilize the latest in high-resolution, 4800 dpi inkjet printing. You'll get the best-looking output possible with the brightest colors and real photo-quality output.

XR-Series disc publishers are available worldwide through our network of Authorized Primera Resellers, Distributors and select OEMs. These integration professionals have been factory-trained and certified to configure, sell and service XR-Series components and software, assuring you of the highest-quality, local support in over 80 countries.

A photograph of a single Bravo XRP disc publisher with its front panel open. The internal disc trays are visible, and the unit is illuminated with a blue light. The brand name 'PRIMERA' is visible on the top left and 'Bravo XRP' on the bottom right of the front panel.

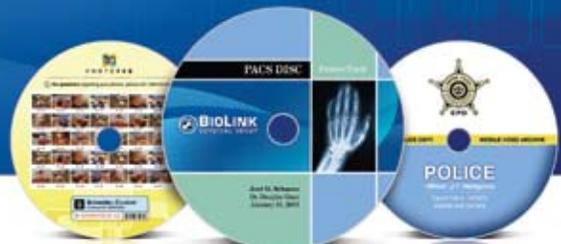
FEATURES INCLUDE:

- » Up to 100-disc capacity
- » Color inkjet printing at up to 4800 dpi
- » Two high-speed recordable DVD/CD drives
- » Includes burning and printing software for Windows XP/Vista and Mac OS X, 10.2 or higher
- » Bravo XRP-Blu also available for Blu-ray Discs
- » Optional PTPublisher NE for connecting to networks
- » Rack mountable

! **DEVELOPER'S KIT**
AVAILABLE FOR THIRD PARTY APPLICATIONS

A DEVELOPER'S KIT is available that allows third party applications to send unique record and print jobs to Primera's disc publishers. Some applications include medical imaging (PACS), digital asset management, retail solutions, forensics, photo processing and mobile police video.

* For more info visit www.primera.com



Bravo[®] XR_n

NETWORK DISC PUBLISHER

Bravo XRn is a high-performance, enterprise-class machine that's been designed for use in the most demanding "mission-critical" environments.

Bravo XRn allows users to burn and print discs from anywhere on the network. Easy to use client software is installed on each workstation to format discs, attach data and send jobs to the disc publisher.

The front-panel keypad and back-lit LCD give convenient, localized control for job status and maintenance.

Discs can be dispensed out the front of the unit or stacked inside the locked front door for security. You can even load blank CDs in one input bin and DVDs or Blu-ray Discs in the other and remotely select which type of media to burn – a unique feature not found on other brands.

The built-in Windows[®] XP Embedded operating system can be configured to your network in just seconds. To increase capacity, simply add more units and control them from the same software.



All XR-Series Disc Publishers are available with Blu-ray Disc drives.



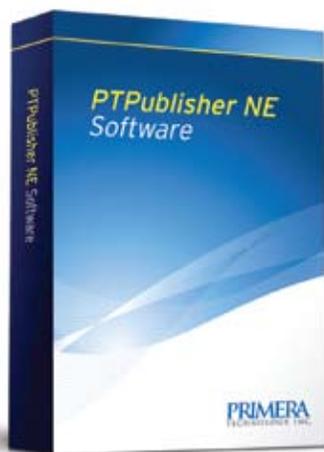
FEATURES INCLUDE:

- » Up to 50-disc capacity
- » Color inkjet printing at up to 4800 dpi
- » Networked disc publishing in medium-to large-sized offices
- » One high-speed recordable DVD/CD drive
- » Windows XP embedded pre-installed. Includes unlimited client licenses for Windows XP/Vista
- » Bravo XRn-Blu also available for Blu-ray Discs

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Bravo-Series Supplies and Software

Bravo-Series ink cartridges, accessories, software and supplies are available through our channel of authorized resellers and distributors.



About Primera Technology

Headquartered in Plymouth, Minnesota, Primera Technology, Inc. is a leading developer and manufacturer of specialty printing equipment including the Bravo-Series CD/DVD/BD duplicators and printers and the LX-Series label printers.

Primera distributes its products in over 85 countries with support for European customers in Wiesbaden, Germany through Primera EUROPE. Primera Asia Pacific, registered in Hong Kong, serves customers in Australasia.



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